GE Vernova announced as naming rights sponsor for Greenville Triumph and Greenville Liberty soccer stadium

GREENVILLE, SC (November 15, 2025) – GE Vernova is proud to announce its multi-year agreement as the official naming rights sponsor for the new home of the Greenville Triumph and Greenville Liberty soccer teams at BridgeWay Station in Mauldin, South Carolina. This landmark sponsorship underscores GE Vernova's commitment to supporting the vibrant communities where its employees live and work. The agreement between Greenville Pro Soccer and GE Vernova was brokered by leading global sports, music and entertainment company Wasserman.

The newly named GE Vernova Park will serve as a premier destination for soccer enthusiasts and families, further energizing the local sports landscape and creating new opportunities for engagement and connection throughout the region.

"At GE Vernova, we believe in investing in the cities and communities that our employees call home," said **Scott Strazik, CEO of GE Vernova**. "By supporting the Greenville Triumph and Greenville Liberty, we are strengthening our ties to the region, fostering local pride, and helping to create memorable experiences for our neighbors and families. Our commitment to the Upstate South Carolina area, including hiring over 500 people this year and even more planned for 2026, reflects our dedication to building a brighter future, both on and off the field."

GE Vernova Park at Bridgeway Station is set to become a hub of excitement and community spirit, hosting matches, events, and activities that will bring people together for years to come.

Construction is underway, and GE Vernova Park will host its first soccer matches in 2026. The stadium will seat 4,300 and have a total capacity of 6,300. In addition to hosting men's and women's soccer, the venue will serve as a stage for youth sports, concerts, festivals, and community events.

"We are thrilled to welcome GE Vernova as our naming rights sponsor," said **Wallace Cheves, chairman of Greenville Pro Soccer**, the team ownership group. "Their leadership and investment in our community will help us elevate the fan experience and grow the sport of soccer across the Upstate. This relationship is a testament to the shared values of innovation, teamwork, and community that define both our organizations and the people we serve."

The project is a public-private partnership with the City of Mauldin, State of South Carolina, Greenville Pro Soccer and Hughes Investments. Earlier this year, GE Vernova also announced the addition of 650 jobs and $160 million into the Greenville facility.

###

About GE Vernova

GE Vernova Inc. (NYSE: GEV) is a purpose-built global energy company that includes Power, Wind, and Electrification segments and is supported by its accelerator businesses. Building on over 130 years of experience tackling the world's challenges, GE Vernova is uniquely positioned to help lead the energy transition by continuing to electrify the world while simultaneously working to decarbonize it. GE Vernova helps customers power economies and deliver electricity that is vital to health, safety, security, and improved quality of life. GE Vernova is headquartered in Cambridge, Massachusetts, U.S., with approximately 75,000 employees across approximately 100 countries around the world. Supported by the Company's purpose, The Energy to Change the World, GE Vernova technology helps deliver a more affordable, reliable, sustainable, and secure energy future.

About the Greenville Triumph and Greenville Liberty

The Greenville Triumph Soccer Club, based in Greenville, South Carolina, fields a men's professional soccer club playing its sixth season in USL League One, the third division of American professional soccer. The club is a three-time finalist and 2020 USL League One Champion. The Greenville Liberty, a women's pre-professional team, played its inaugural season in the USL W League in 2022.

About Bridgeway Station / Hughes Investments
Hughes Investments, Inc. was founded in 1991 by Phil Hughes to create places of lasting value for quality tenants. For more than 30 years, the company has played a key role in Greenville's growth, contributing to the successful development of downtown and beyond. The company is led by Chief Operating Officer Theresa Rowe, Vice President Ryan Peiffer, and Vice President Rivers Hughes. Hughes Investments develops office, retail, industrial, multifamily, medical, and mixed-use properties, specializing in high-quality design, development, leasing, and property management. For more information, please visit www.hughesinvestments.com or call 864-242-2100.

About the the City of Mauldin
Mauldin is a vibrant city in Upstate South Carolina that offers exceptional quality of life, diverse cultural experiences and family-friendly fun — all conveniently located just minutes from downtown Greenville. First established on 100 acres in 1784 and chartered in 1890, Mauldin has grown into a thriving community of more than 29,000 that is consistently ranked among the safest and most affordable cities in the state. For more information, visit cityofmauldin.org.

About Wasserman
Wasserman is a leading global sports, music and entertainment company that provides representation and marketing services to talent, brands and properties. Headquartered in Los Angeles, Wasserman's presence spans 28 countries and more than 70 cities. For more information, please visit www.teamwass.com.

© 2025 GE Vernova and/or its affiliates. All rights reserved.
GE and the GE Monogram are trademarks of General Electric Company used under trademark license.

https://www.gevernova.com/
GE Vernova

Media inquiries

Sara Cobb

GE Vernova | Communications, Gas Power
sara.cobb@gevernova.com