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Local Executives



Brian Selby

General Manager

Brian Selby is the General Manager of Hydro Asia, GE Renewable Energy as of March 2021. He is responsible for leading the hydro business in Asia, including ANZ, China, and India. He leads the business's broadest range of hydro solutions and services – from water to wire, individual equipment to complete turnkey solutions for new plants and installed base.

Before his current role, Brian led the APAC (ASEAN, ANZ, Korea) region as the Managing Director from February 2019. Earlier, he led the Global Alliance Management for GE Ventures Licensing as the Managing Director for six years. He focused on accelerating GE Venture's strategic initiatives by leveraging GE's intellectual property with GE customers, GE businesses, and GE Global Research centers outside North America.

Brian spent nine years with GE Asia in various roles within GE Corporate and GE Plastics, including business development, sourcing, and commercial sales.

Prior to joining GE, Brian spent 11 years as part of the senior leadership team of Elemica Inc., a global cloud-based supply chain management solutions company. Brian started his career as a lawyer in USA focused on international trade, mergers and acquisitions, and commercial litigation.

He holds a J.D. from IIT Chicago-Kent College of Law, USA and a Degree in History from the University of Chicago, USA. Brian is based in Singapore, where he has lived and worked for 30 years.